

CLAIRE WIND

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WORK EXPERIENCE

Lazard Asset Management (Spring 2023 - Present)

New York, NY

Contracted Senior Designer: Designed for the brand team of Lazard Asset Management, (LAM). Redesigning LAM article web pages, emails and social media guidelines. Main designer on all LAM Social media platforms, driving organic engagement rates from 2.6% to 3.8%.

J.P. Morgan Chase & Co. (Fall 2017 - Spring 2023)

New York, NY

Art Director/Senior Designer: Chase Brand team producing websites and emails designs for Chase Auto, partner brands and Chase for Business.

Experience Designer: Designed for the internal branding team for JPMorgan Chase & Co. Redesigning JPMorgan.com Consumer Banking, JPMorgnChase.com, creating content for JMPC social channels and various internal creative asks.

Tribal Worldwide (Winter 2017 - Fall 2017)

New York, NY

Art Director: Worked on multiple brands, such as Advil, Robitussin, Nexium, and Ultra Testing, to develop and create social campaigns, content for social channels, email designs, and website designs.

R/GA (Fall 2015 - Fall 2016)

New York, NY

Designer: Worked on the Verizon and Johnson and Johnson account, creating website redesigns, strategizing content for social channels, and concepting for live activations.

Carrot Creative - a VICE company (Fall 2014 -

Fall 2015)

Brooklyn, NY

Digital Production Designer: Collaborated with creative and design teams to create social content for brands, presentations and Carrot's internal brand.

ExpandTheRoom LLC (Summer 2014 - Fall 2014)

New York, NY

Contracted Associate Visual Designer: Assisted the design team in web design, user experience design, information architecture and branding for multiple clients.

SKILLS

Figma	Sketch
Photoshop	Invision
Illustrator	Marketing
InDesign	HTML+CSS
Typography	Branding
Interface Design	Digital Publishing
Web Design	Keynote
UX Design	Publication Design
Social Contenting	Concepting

BRANDS

Lazard Asset Management,
J.P. Morgan Chase & Co., Chase,
Chase for Business, Southwest Airlines,
United Airlines, Air Canada, Amazon,
Verzion, Johnson & Johnson, Acuvue,
Samsung, Advil, J-14, Nike, Unilever,
New York Yankees, Kohl's, Hewlett-Packard.

AWARDS

JPMC Five Keys Award Winner (2020- 2021)
NYC Marathon Finisher (2018, 2022)
VP of NYC Big Apple Browns (2018-2023)
SCAD Seccession Finalist (2014)
NAIA Daktronic's Scholar Athlete (2012-2013)
Dean's List (2010-2014)
Sun Conference
All-Academic (2011-2013)
Conference Honors (2011-2013)

EDUCATION

Savannah College of Art & Design

Savannah, GA

Bachelor of Fine Arts

Graphic Design

May 2014